



**CHOICE**<sup>SM</sup>  
Health Plans

*Provider News*

## Real-Time Prescription Benefits from CHOICE Partner MedImpact Going Live October 1

**Better information at the point of care saves time and money for you, CHOICE and our members.**

Real-Time Prescription Benefits provide member-specific cost and coverage details at the point of care to help improve outcomes, lower costs, and prescriber efficiency. This tool allows prescribers and members to discuss personalized benefit information, including lower-cost therapeutic alternatives and preferred pharmacies, to make better care decisions at the doctor's office. Real-Time Prescription Benefits results in fewer surprises and abandoned therapies, increases adherence, and lowers costs for members and payers. By embedding it in ePrescribing workflows and electronic medical records (EMRs), this service puts personalized coverage and benefit information at the fingertips of prescribers and members before prescriptions are sent to the pharmacy.

Prescribers can see member-specific costs, including accumulators and deductibles and alternative retail, specialty, and mail order options. They can also view drug coverage and benefit information, such as prior authorization requirements or quantity limits, significantly reducing wait times and issues at the pharmacy.

### Here's how it helps:

#### MEMBERS:

- **No Surprises:** Members see prescription costs at the point of care
- **Fewer Delays:** Less waiting at the pharmacy for prior authorizations or approvals on lower-cost alternatives
- **Better Outcome:** Informed members are more likely to fill prescriptions and stay healthy

#### PRESCRIBERS:

- **Better Information:** Member-specific information allows prescribers to make more informed decisions at point of care
- **Better Outcomes:** Members are more likely to follow prescribed courses

of treatment

- **Increased Efficiency:** Prescribers spend less time on follow-up calls from pharmacies
- **Greater Satisfaction:** Members leave their doctor's offices with the lowest-cost medications and face fewer issues at the pharmacy

MedImpact has connectivity with Surescripts, CenterX, CoverMyMeds, and DrFirst e-PA software platforms. These will be linked with the real-time benefit check functionality effective 10/1.

Real-Time Prescription Benefits are embedded in the ePrescribing workflow in the EMR. Please contact your EMR support if you are not able to access this service.

